

Aaron Ovadia

Creative Direction and UX Design

PORTFOLIO

Digital

UX Design & Online Marketing

Traditional

Packaging & Product Design

Brand Equity

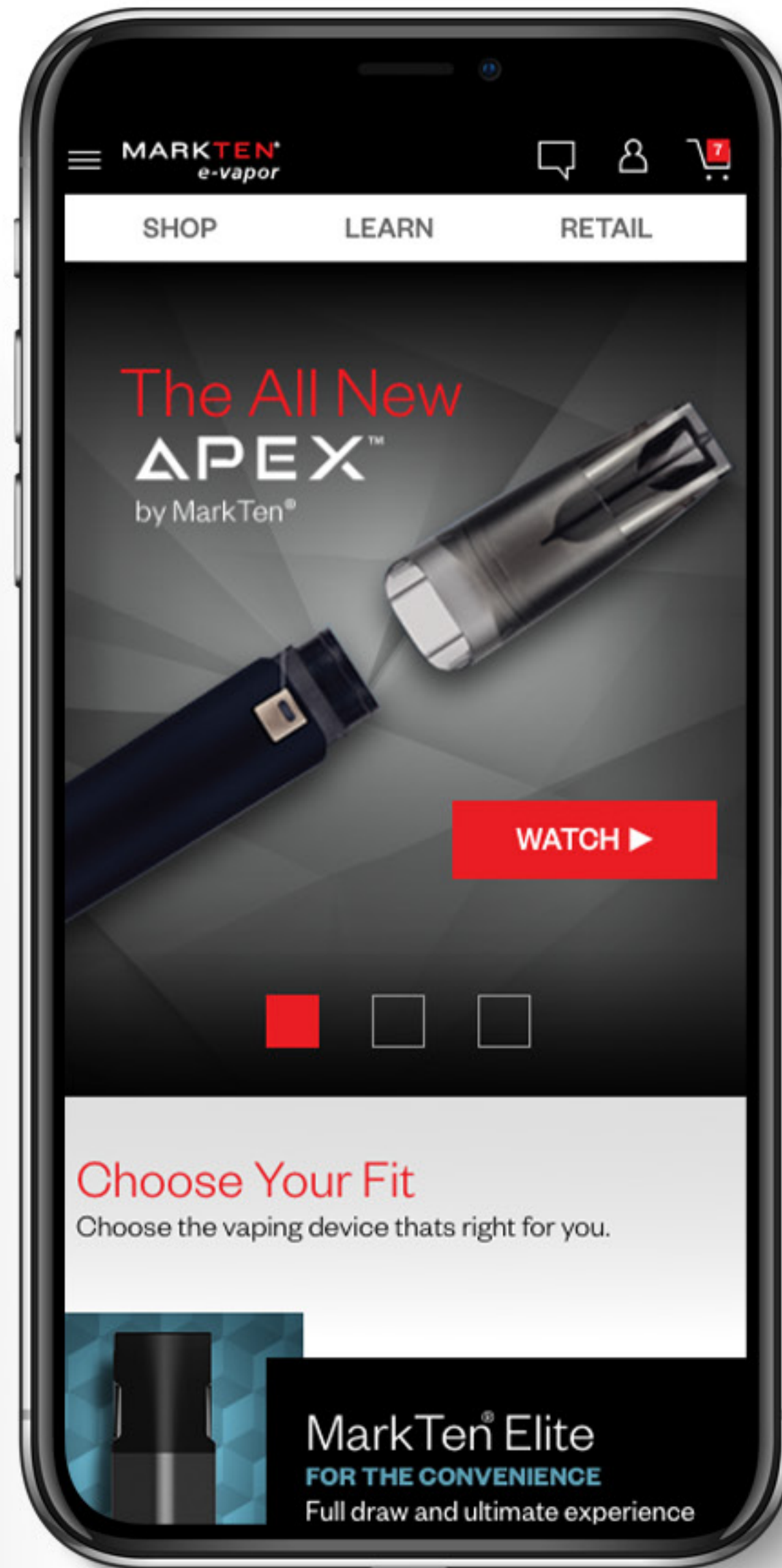
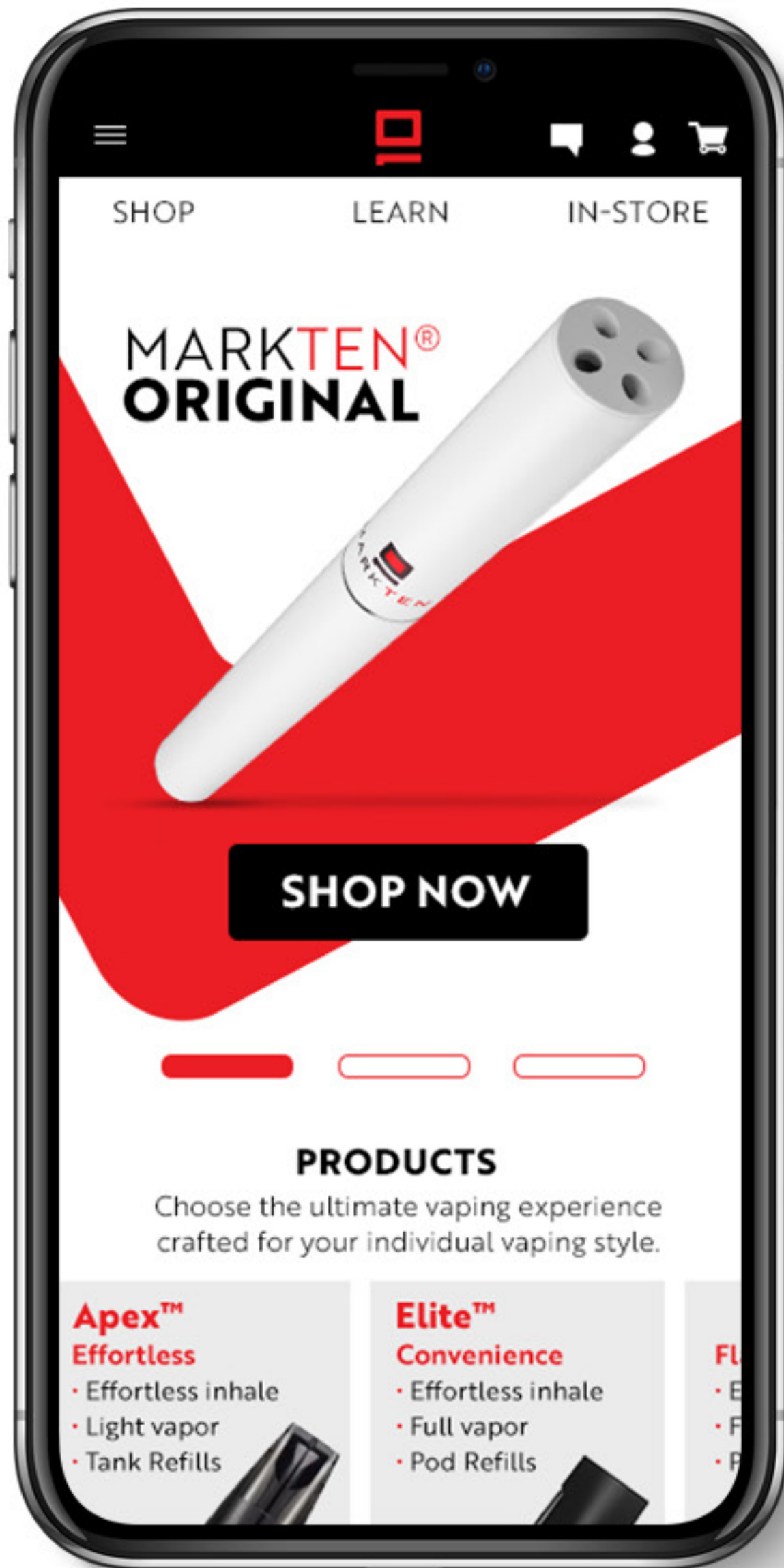
Video, Photography and Event Marketing

Environmental Design

Company Events & Workspace Wall Art

Digital

UX Design & Online Marketing



HOME > CARTRIDGES

Shop Original MarkTen® Cartridges

Experience our variety of flavor blends, with two cartridges in each pack.
The four holes in every MarkTen® cartridge allow vapor to flow freely for a consistently smooth vapor.

\$5.99 Per Two-Pack | **\$4.99 with Autoship***



Flavor Name NBW%
Short product description

− 10 +



Flavor Name NBW%
Short product description

− 0 +



Flavor Name NBW%
Short product description

− 0 +

Basket

There are 2 items in your Basket



MarkTen® Cartridges
MarkTen Caribbean Oasis Cartridges
NBW 2.5%



MarkTen® Cartridges
MarkTen Menthol Cartridges
NBW 2.5%

[View Basket](#)

[Checkout](#)

Learn About MarkTen®

MarkTen® delivers a familiar vaping experience and features our widest variety of flavor blends, which are designed to satisfy smokers. Explore our 12 unique flavor blends below.

TRY NOW

SHOP NOW

A Choice of 12 Distinct Flavor Blends

Scroll through our selection of MarkTen® flavor blends and find your favorite

Learn About MarkTen®

MarkTen® delivers a familiar vaping experience and features our widest variety of flavor blends, which are designed to satisfy smokers. Explore our 12 unique flavor blends below.

TRY NOW

SHOP NOW



SAVOR THE MOMENT
WITH **BOURBON BLEND**
LIMITED EDITION

VIEW OFFER

A DISTINCTIVE COMPLEX BLEND
WITH AN OAK BARREL FINISH



FourDraw®
Technology



~2.5% NBW*



MarkTen®
Guarantee

*Approximate nicotine by weight at time of manufacture

OFFER CONTAINS:
4 CARTRIDGES



SAVOR THE MOMENT
WITH **BOURBON BLEND**
2 TWO-PACKS FOR **\$9.98**
CLAIM OFFER

Bourbon Blend is also available in all of our cartridge bundles.

A DISTINCTIVE COMPLEX BLEND
WITH AN OAK BARREL FINISH



FourDraw®
Technology



~2.5% NBW*



MarkTen®
Guarantee

*Approximate nicotine by weight at time of manufacture

OFFER CONTAINS:
4 CARTRIDGES



APPRECIATE THE
FINER THINGS IN LIFE

CLAIM OFFER



MOVE FORWARD WITH FLAVOR

EXPERIENCE FLAVOR LIKE NEVER BEFORE WITH GREEN SMOKE E-CIGARETTES

SHOP NOW

OVER 28,880,355 PRODUCTS SOLD



MOVE FORWARD WITH FLAVOR

SHOP NOW

OVER 28,880,355 PRODUCTS SOLD



KITS



CARTRIDGES



SALE



PRO KIT

\$74.05

★★★★☆ - 157 Reviews

Quantity + -

BUY NOW

3 Batteries: Long, green tip.

2 Packs of Cartridges: Red Label, 2.4%

1 Carrying Case: Black

1 USB Charger

Home and Car Adapter

Pro Kit
\$74.05

★★★★☆ - 157 Reviews



3 Batteries: Long. >

2 Packs of Cartridges: Red Label, 2.4% >

1 Carrying Case: Black >

1 USB Charger

GET AN ESSENTIALS KIT + 1 TEN-PACK OF CARTRIDGES

FOR ONLY **\$9.99** +TAX

Essentials Kit Flavor Blend
 Classic 2.4%

Ten-Pack Flavor Blend & Nicotine Level*
 Classic 2.4%

SHOP NOW

Classic | Menthol Ice® | Signature Red | Smooth Cream®

CLASSIC
 A simple and straightforward tobacco blend with a smooth, full-bodied taste.

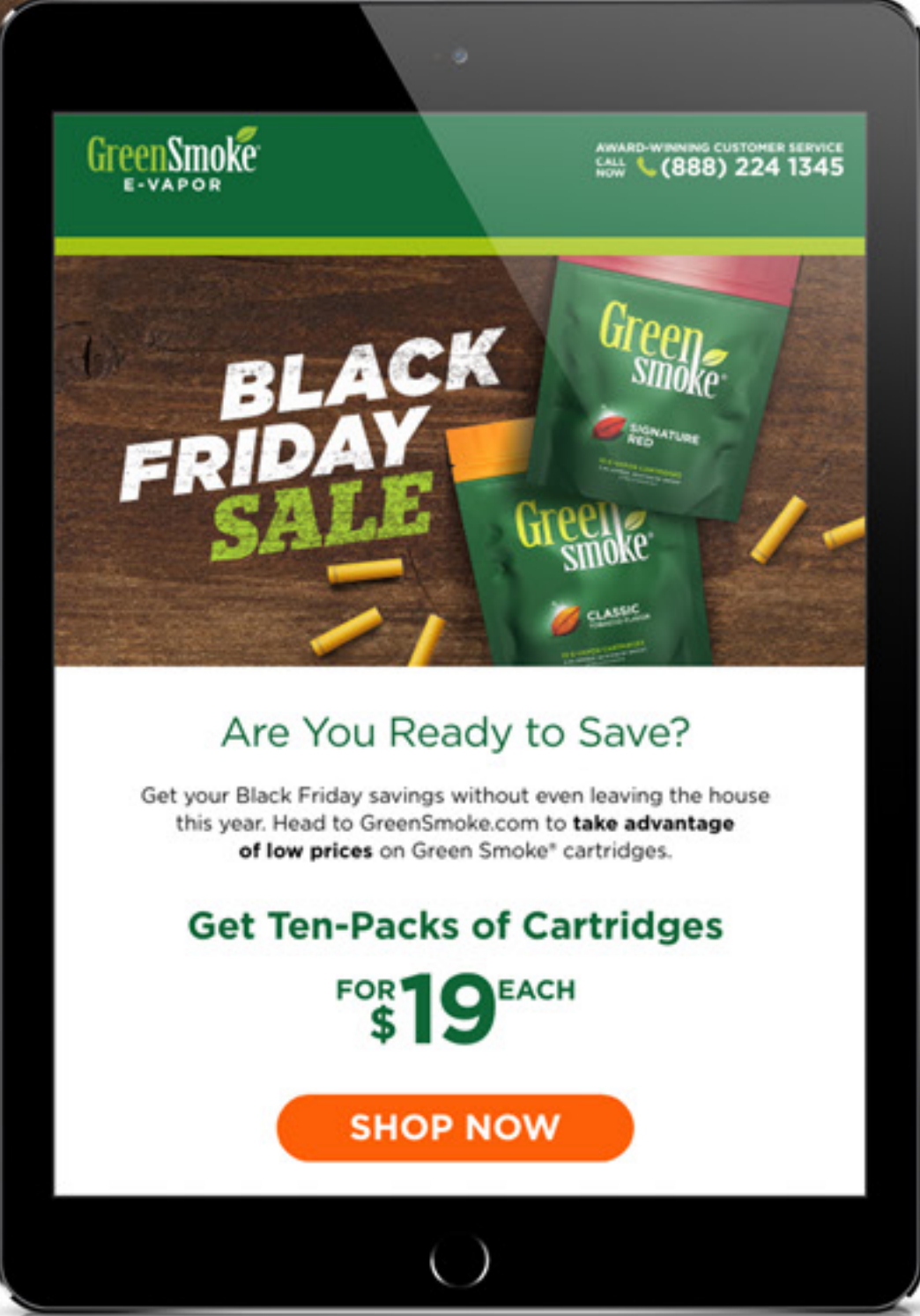
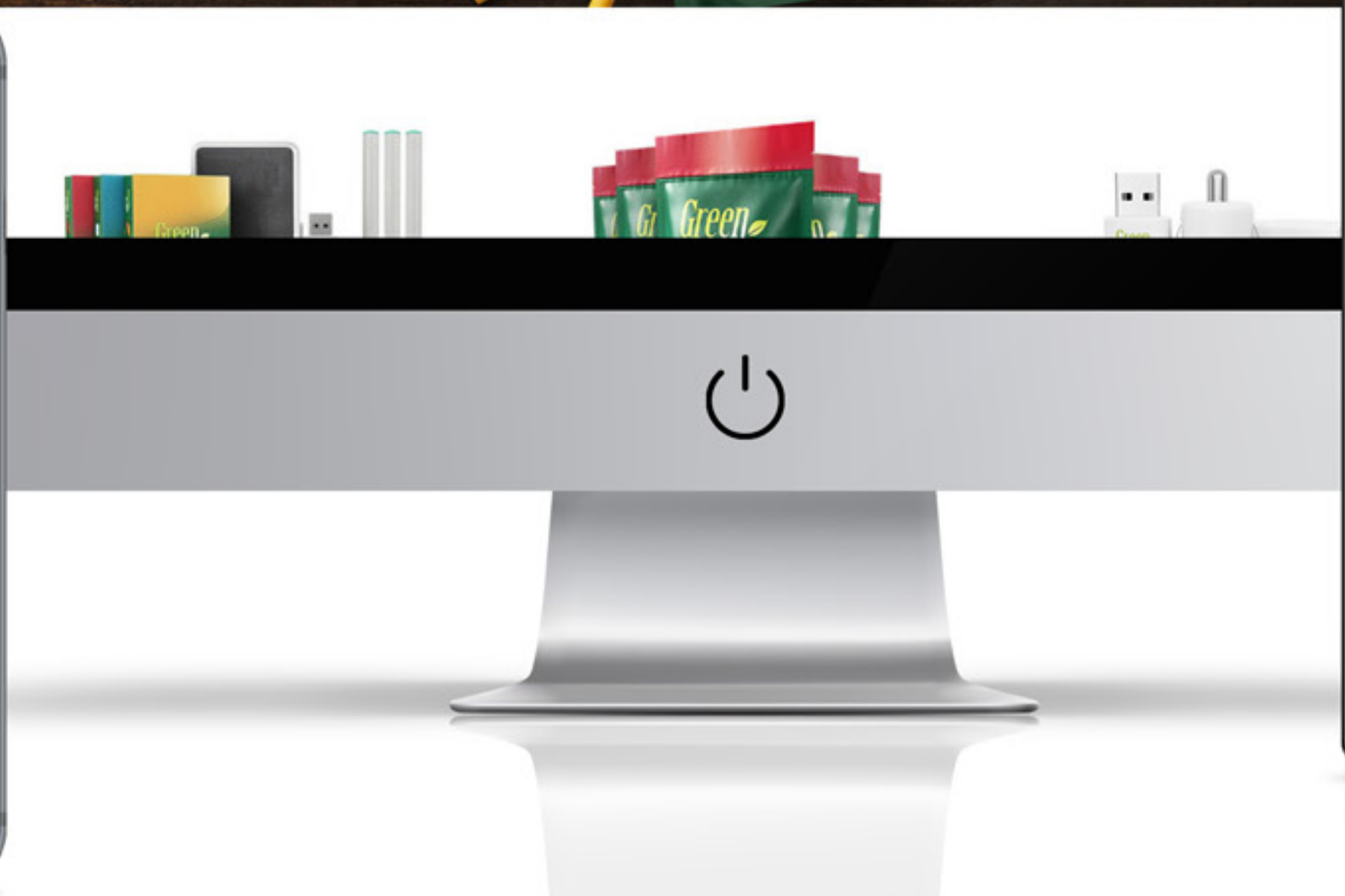
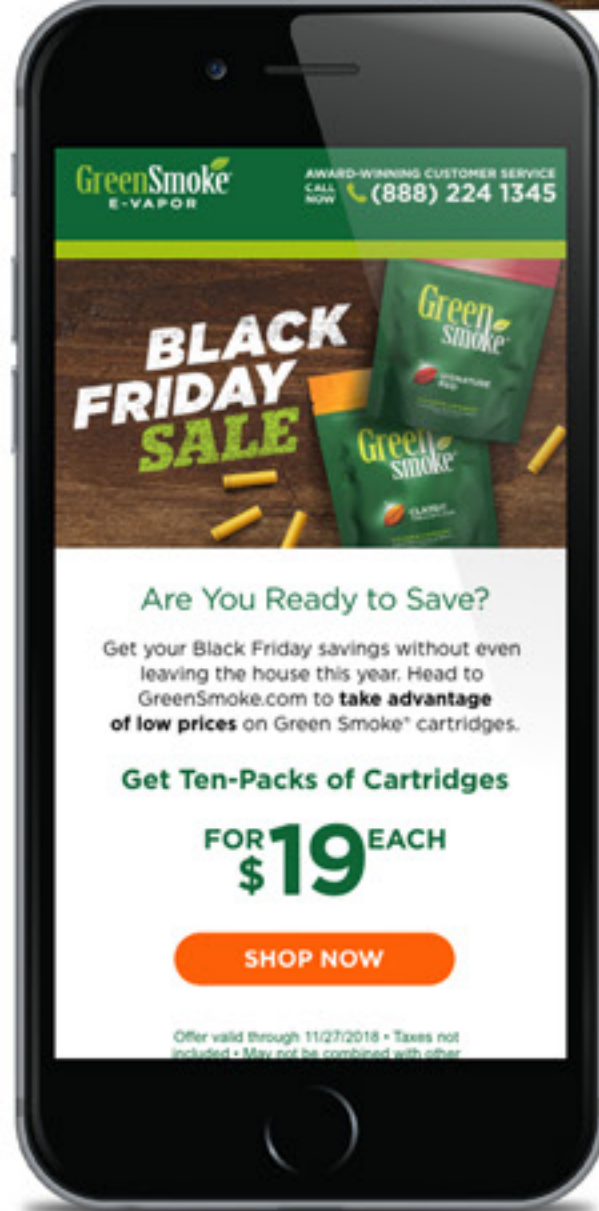
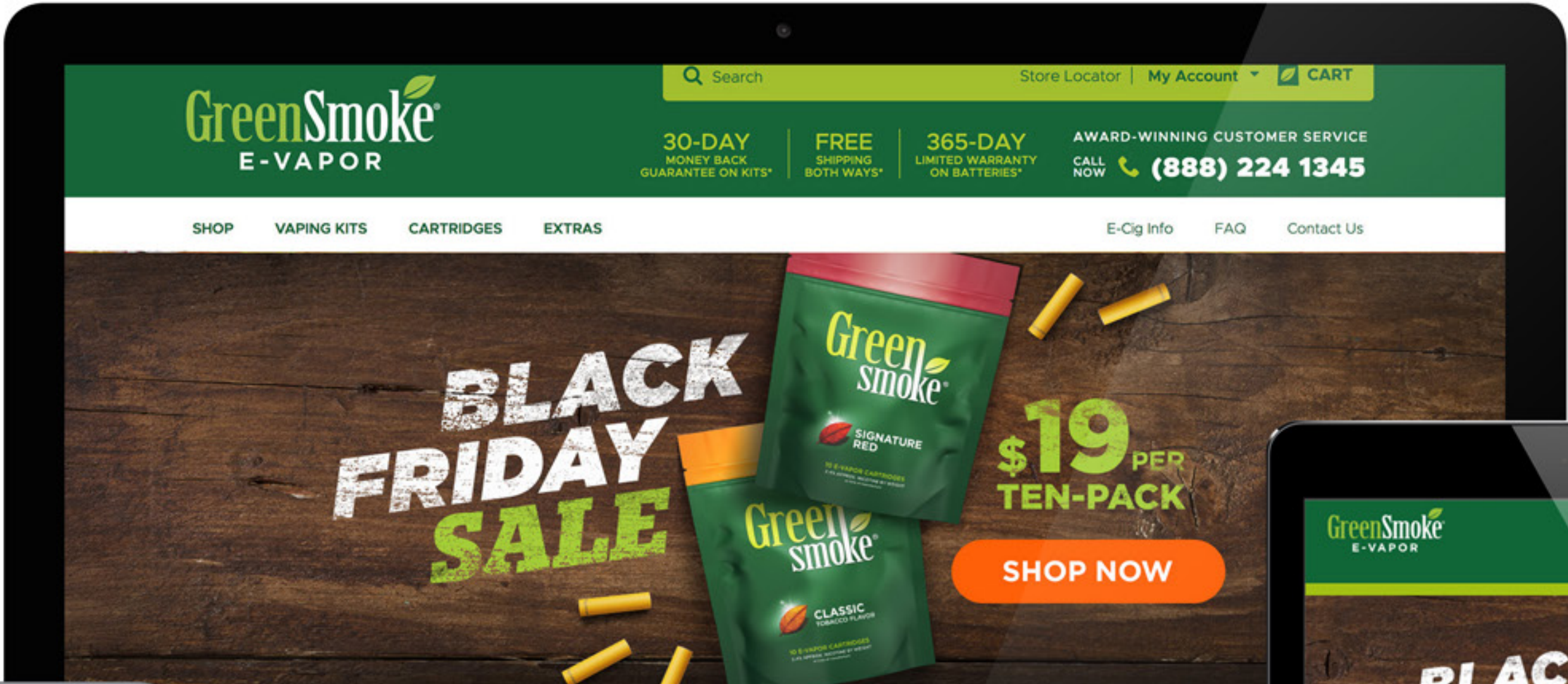
Available in the following nicotine levels*:
1.2% | 1.8% | 2.4%

CLASSIC

A simple and straightforward tobacco blend with a smooth, full-bodied taste.
 Available in the following nicotine levels*:

1.2% | 1.8% | 2.4%

WHAT'S INSIDE?



GreenSmoke
E-VAPOR

AWARD-WINNING CUSTOMER SERVICE
CALL NOW (888) 224 1345



RATE & REVIEW YOUR RECENT PURCHASE

Hello {user},

Tell us what you think about your recent purchase of {product} below and receive a promo code* for \$5 off a future order of \$50 or more.



RATE & REVIEW YOUR RECENT PURCHASE

Hello {user},

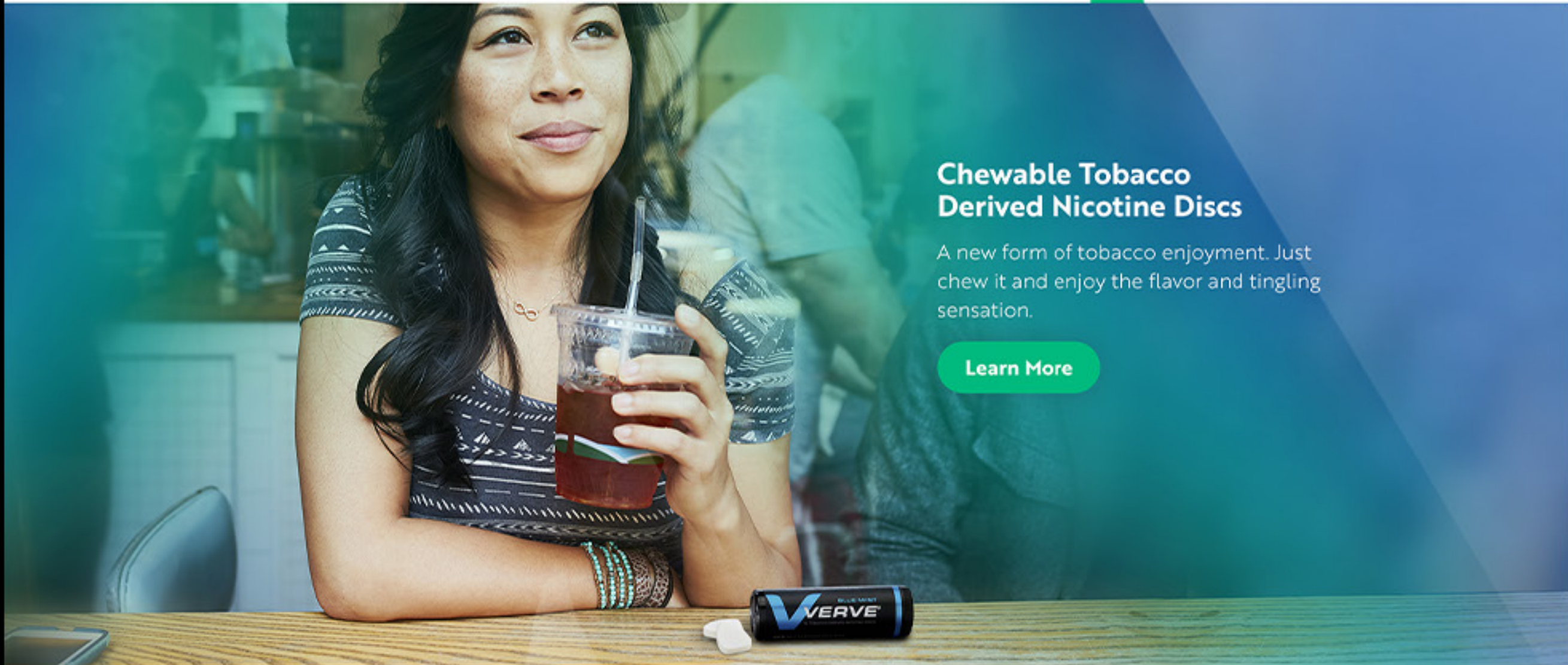
Tell us what you think about your recent purchase of {product} below and receive a promo code* for \$5 off a future order of \$50 or more.



Review Title:

Review:

SUBMIT YOUR REVIEW



Chewable Tobacco Derived Nicotine Discs

A new form of tobacco enjoyment. Just
chew it and enjoy the flavor and tingling
sensation.

[Learn More](#)

Discreet Satisfaction

No smell, no spit and no one even knows.
A gum-size chewable nicotine disc with a
delightful tingling sensation.



VERVE

About

Trial

Shop

Stores



When You Can't Smoke, Pop A Verve

No matter how busy you get, Verve chewable tobacco-derived nicotine discs have the verve to keep you going.

[Explore Verve](#)



Discreet Satisfaction for the Smoker On-The-Go

Each firm disc releases nicotine and flavor as you chew, for a completely new tobacco experience. Available in blue peppermint and green spearmint flavors.



Home



Plane



Bus



Library



Theater



Train



Office



Taxi



Restaurant



Beach

Branded Iconography

One Pager Style Guide

Logos



VERVE

VERVE®

VERVE®

Colors



#00ba7e



#1957a2



#62a9ff



#62a9ff
50% Opacity

Icon Style



Enhanced Icon Style



Fonts

Nav: Brother 1816 Regular
Running text: Brother 1816 Light
Titles: Brother 1816 Bold

Buttons

Font: Brother 1816 Bold
Font-color: white
Rounded corners: 40px radius

#00ba7e
Green Button

#1957a2
Blue Button

Brand Equity

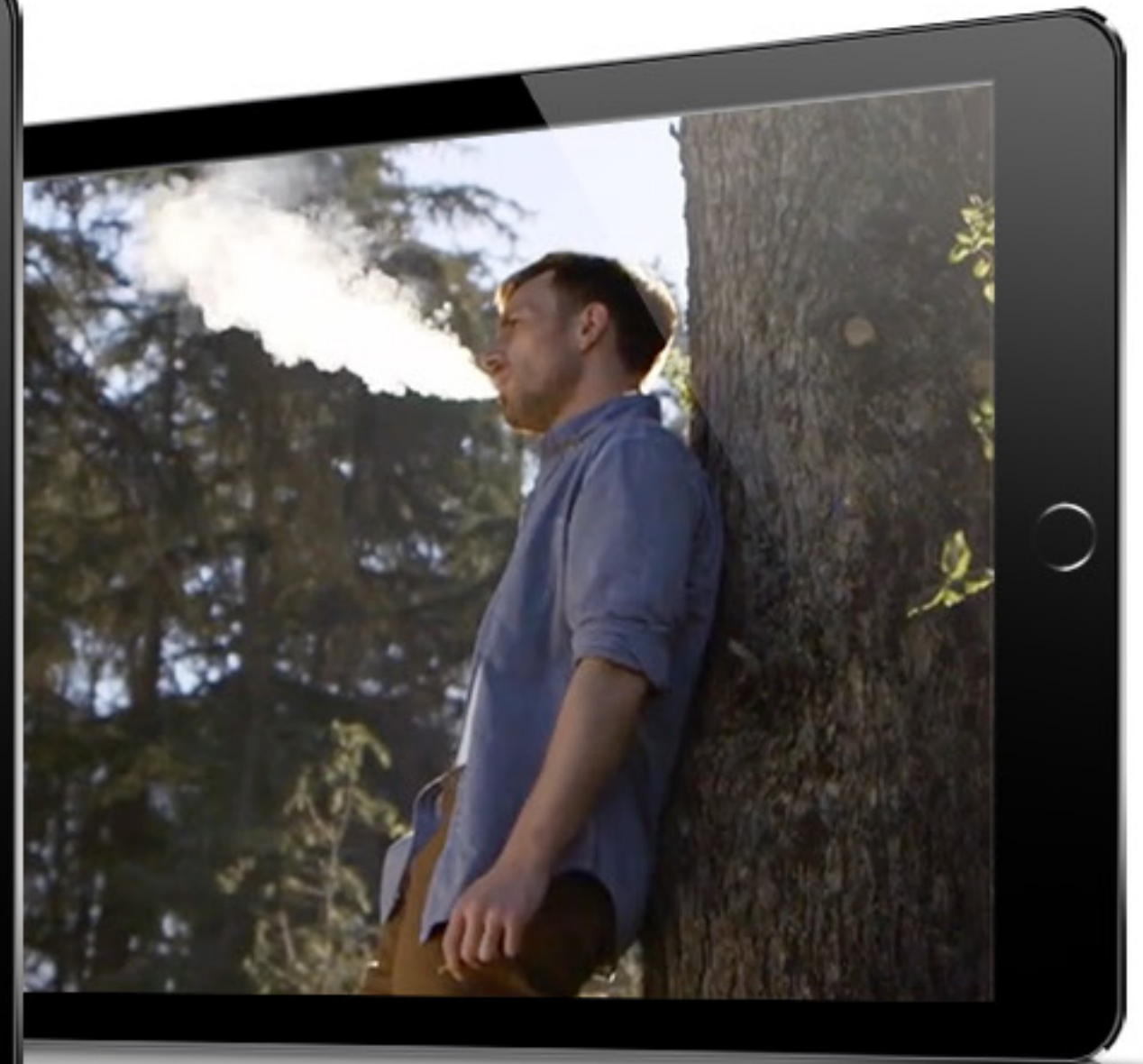
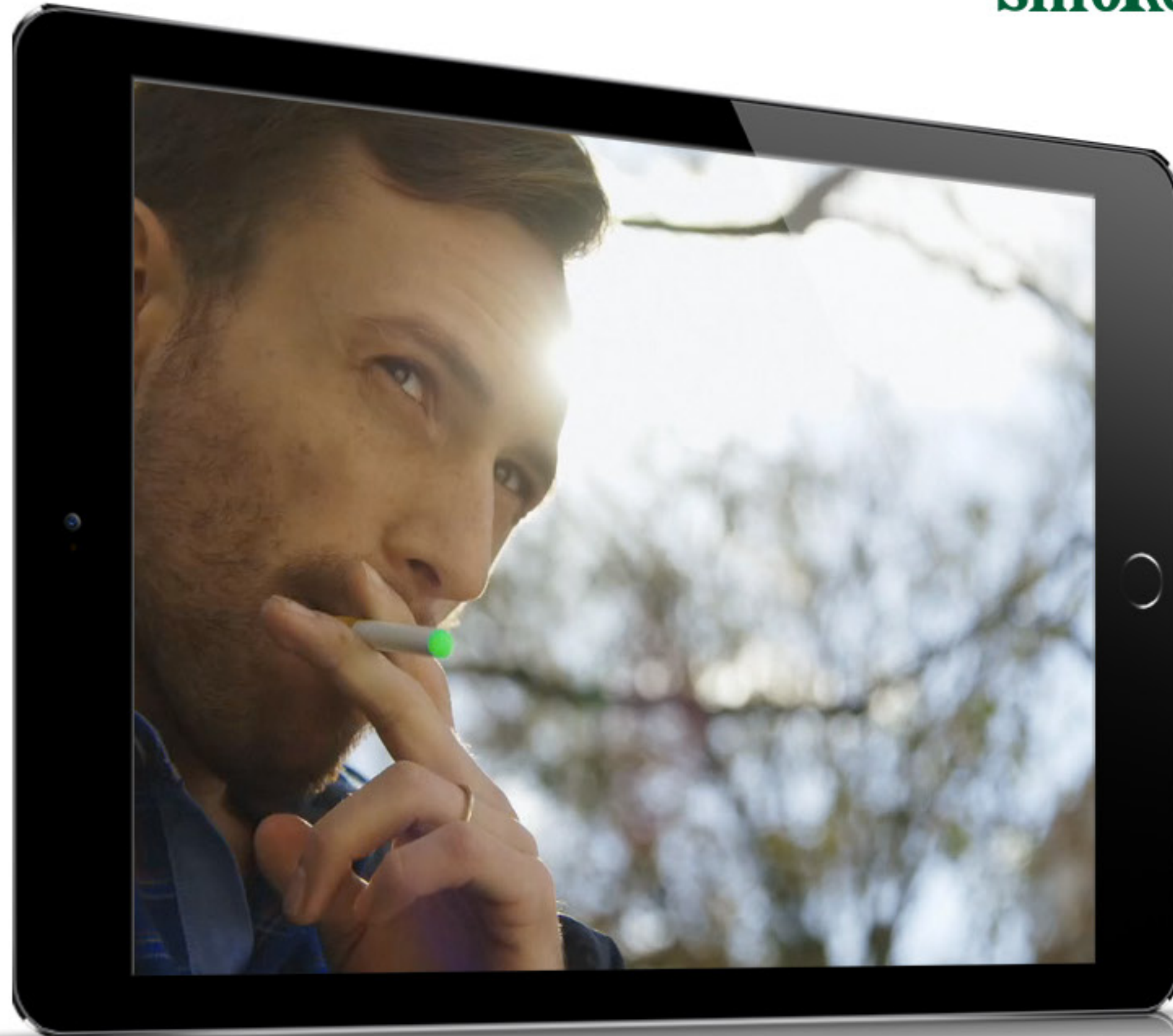
Video, Photography and Event Marketing

Green
smoke®

Lifestyle Photography



Green
smoke®



Click to watch the video
in a browser

 | MARKTEN®



Click to watch the video
in a browser

VERVE[®]



Click to watch the video
in a browser





Traditional

Packaging and Product Design



Green
Smoke

CLASSIC
TOBACCO FLAVOR

2.4%
APPROX.

NICOTINE
BY WEIGHT

Green
Smoke

SIGNATURE
RED

2.4%
APPROX.

NICOTINE
BY WEIGHT

Green
Smoke

MENTHOL
ICE™

2.4%
APPROX.

NICOTINE
BY WEIGHT

Green
Smoke

SOUTHERN
GOLD

2.4%
APPROX.

NICOTINE
BY WEIGHT

Green
Smoke

SMOOTH
CREAM™

2.4%
APPROX.

NICOTINE
BY WEIGHT



A dark green rectangular box for a GreenSmoke E-Vapor Kit is shown at an angle on a wooden plank surface. The box features a light green leaf-shaped graphic on the left side and a clear window on the top right showing a green e-cigarette. The brand name and product type are printed in white and light green.

GreenSmoke[®]
E-VAPOR KIT











Environmental Design

Company Events, Workspace Wall Art

Together **we** Grow
Talent

Together **we** Grow
Success

Together **we** Grow
Diversity

Together **we** Grow
Knowledge

Together **we** Grow
Integrity



Together Grow
Talent

Together Grow
Knowledge

Together Grow
Integrity

Together Grow
Diversity

Together Grow
Success

Together Grow
Capabilities

Together Grow
Value

GreenSmoke
E-VAPOR

MARKTEN
e-vapor

NuMark
Innovations

Altria



NuMark
Innovations



Together we Grow

HolyBagel
888-472-9844
www.holybagel.com

RAIN

Genius

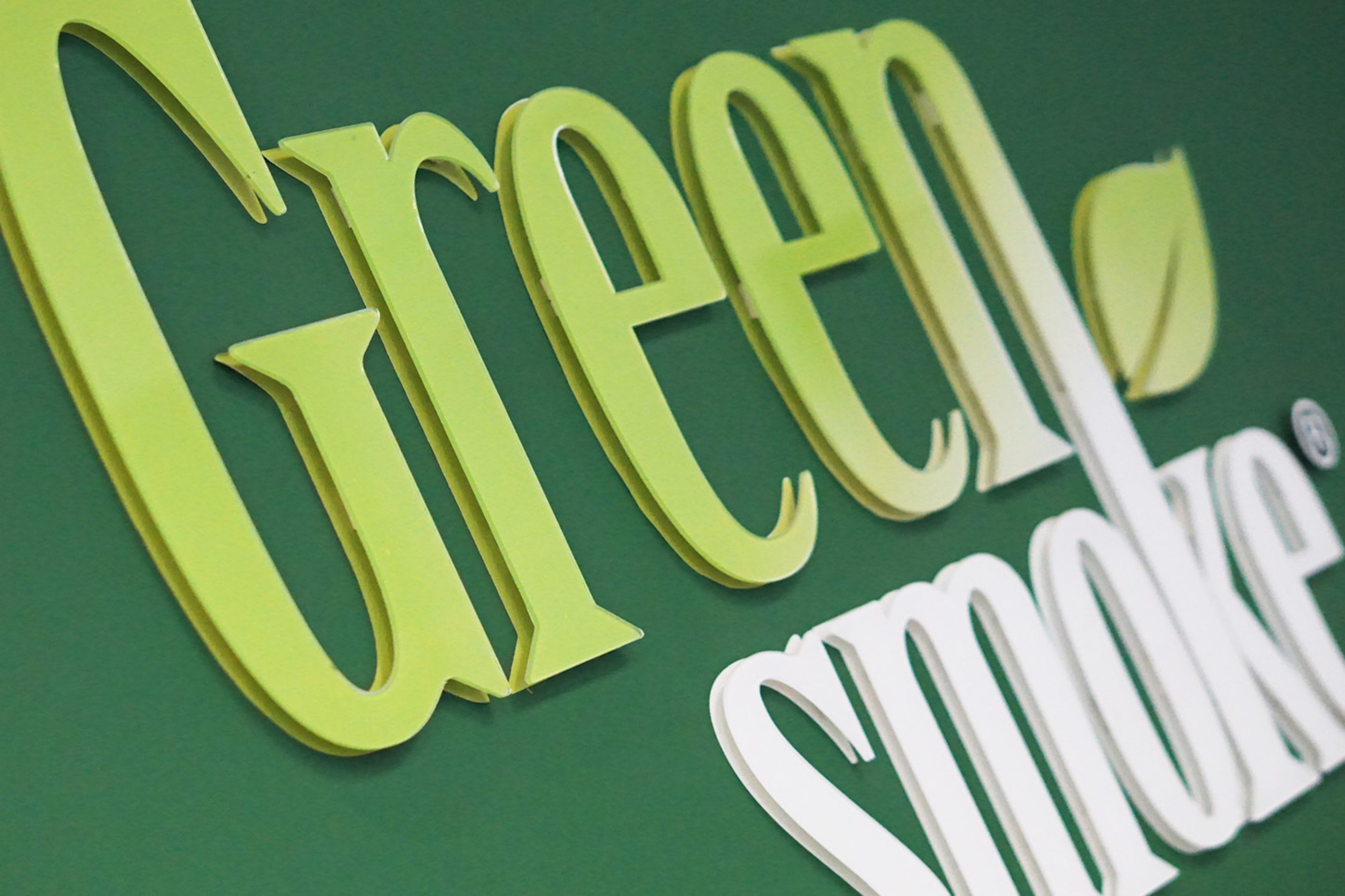
experienced



#candybowl kpi smoker's lounge
humble service providers on time, every time dragons
content chezky's window #beeferky javascript #agile
creativity mind blow wings & wipes de
situation css collaboration memes 100%
storytellers exceptional delivery customer-ce
conversions ctr proactive design teamw
jira google analytics under promise, over
html

Real People.

Real Choices





Thank You

aaronova@gmail.com